

## RFP for OCCUD Executive Director - 01.05.24

## Request for Proposal (RFP) for Otter Creek Communications Union District Executive Director

**1. Introduction:** Otter Creek Communications Union District (OCCUD) invites qualified individuals or firms to submit proposals for the contract position of Executive Director. OCCUD has been awarded a construction grant from the Vermont Communications Broadband Board (VCBB) to build Fiber Broadband infrastructure in rural communities within Rutland region. The Executive Director will play a pivotal role in managing and advising OCCUD's activities, partnerships, communication, and sustainability efforts.

The position is envisioned to be part-time, approximately 20 hours per week.

Otter Creek CUD has been awarded a pre-construction grant which funds this position through December 2026.

- **2. Scope of Work:** The selected Executive Director will be responsible for, but not limited to, the following:
  - Effectively communicate pertinent information to the Governing Board; execute short- and longterm business objectives; evaluate technologies and opportunities to better serve the participating communities of the CUD;
  - Implement operating procedures to comply with state and federal regulations.
  - Interpret and implement objectives and directives adopted by the Governing Board.
  - Serve as a company representative before regulatory agencies, legislative bodies, and industry associations as appropriate.
  - Participate in and support Governing Board and committee meetings as needed and lead implementation of strategic goals.
  - Manage and advise OCCUD in its relations with its partner-provider (Consolidated Communications Inc.).
  - Manage and advise OCCUD in its relations with other ILEC's constructing and offering fiber highspeed broadband in the OCCUD member towns.
  - Coordinate with contractors, including construction engineers, to ensure successful implementation of the Fiber Broadband project.
  - Establish and maintain effective communication channels with VCBB.
  - Develop a relationship between OCCUD and the Regional Planning Commission in terms of shared resources, opportunities for collaboration.
  - Handle communications and responses to all public inquiries, including CUD town residents, state representatives, press, and other stakeholders.



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- Ensure alignment with VCBB policies and the contractual agreement with the partner provider.
- Explore additional funding opportunities, including potential BEAD (Broadband Expansion Adoption and Deployment) funds, to support the completion of OCCUD's fiber build-out.
- Develop funding resources and a sustainable management structure to continue OCCUD's mission beyond the completion of the fiber network construction.
- **3. Requirements:** The ideal candidate or firm should possess the following qualifications:
  - Strong knowledge of broadband infrastructure development, state grant programs, and related regulations.
  - Exceptional communication skills, both written and verbal, to effectively engage with diverse stakeholders.
  - Previous experience in stakeholder engagement, public relations, and media communication.
  - Proven ability to seek out and secure additional funding opportunities.
  - Leadership and strategic planning skills to guide OCCUD's mission beyond the construction phase.
  - Familiarity with Vermont's telecommunications landscape and policies is a plus.
  - Flexibility to dedicate approximately 20-30 hours per week to the role.
  - Demonstrated expertise in the telecommunications industry, including broadband and wireless is required; a demonstrated strong technical background is necessary. Demonstrated success leading a community or cooperative-based organization is preferred.
- **4. Proposal Submission:** Interested parties are requested to submit their proposals by [Submission Deadline]. Proposals should include:
  - Cover letter introducing the proposing individual or firm and summarizing their qualifications.
  - Detailed explanation of the proposed approach to fulfilling the scope of work outlined in this RFP.
  - Resume.
  - Relevant past project experience and successes in similar roles.
  - References from previous clients or partners.
- **5. Evaluation Criteria:** Proposals will be evaluated based on the following criteria:
  - Qualifications and relevant experience of the proposing individual or firm.



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- Clarity and feasibility of the proposed approach to fulfilling the scope of work.
- Demonstrated understanding of the broadband industry, regulations, and stakeholder engagement.
- Ability to secure additional funding and develop a sustainable management structure.
- References and past project successes.
- **6. Contract Details:** The selected Executive Director will enter into a contract with OCCUD for the duration of the project. Compensation will be discussed during contract negotiation.
- **7. Contact Information:** For questions or clarifications regarding this RFP, please contact Laura Black, Chair of OCCUD Governing Board at <a href="mailto:Chair@OCCUD.org">Chair@OCCUD.org</a>.

We look forward to receiving your proposals and partnering with a dedicated and qualified Executive Director to drive the success of the Fiber Broadband project and OCCUD's mission.